

# AQUATICS SPONSORSHIP OFFERING



## **ABOUT RHENISH AQUATICS**



Rhenish Aquatics comprises - Swimming and Water Polo.

Rhenish Girls' High School has a proud tradition in the swimming pool. For as long as memory serves, our swimming team has held the 4M (four girls' schools in the Boland - Bloemhof Meisieskool, Paarl Girls' High, La Rochelle Girls' High and Rhenish Girls' High) swimming title. In addition, for fifteen consecutive years Rhenish were champions of the annual Boy/Girl Gala that was hosted at the Newlands swimming pool. Our swimmers have successfully competed at regional and national level with some going on to compete at a junior and senior SA level too.

Water polo is hugely popular among our learners and over the years we have participated competitively in the Boland schools' league and the Western Cape schools' league as well as at tournaments in Port Elizabeth, Knysna and Gauteng where our teams have played against schools from all over South Africa.

Our pool was severely inadequate - both for competitive swimming and water polo - and our girls had to train in the pool at Maties or Paul Roos and we could not host galas or water polo matches. This severely limited our training opportunities and the development and growth of these sports at Rhenish. The situation was further exasperated by the drought that decimated the Western Cape.

As part of our School Development Plan, an Aquatic Centre was planned and towards the end of 2018 ground was broken on this. The Rhenish Aquatics Centre, completed in 2020, has become a cherished facility, providing students and the community with a state-of-the-art space to excel in swimming and water sports.



## ... OUR JOURNEY

2022 was the first year that our learners were truly able to use the facilities at the Aquatic Centre properly and we had our first full season of practices, fixtures and events.

- Training for swimming team, social and development.
- Hosted Boland Swimming League galas as well as Cape Town Schools league galas.
- Training for all water polo teams across the three age groups
- Water Polo league matches.
- An U14 water polo tournament over three days.
- Synchronised swimming social.





- Adult training Groups with Swim Squad
- Non-competitive Kids Training with Swim Squad
- Competitive Age Group swimming Clubs with Stellenbosch Aquatics and Lane Leader
- Rhenish Primary School Water Polo
- Laerskool Eikestad Swimming
- Hoërskool Stellenbosch Water Polo and Swimming Bloemhof Meisieskool - Water Polo
- Paul Roos Gymnasium Swimming
- Under Water Hockey with My Under Water Hockey Club Scuba Diving
- U16 Fireball Water Polo Tournament
- Boland Under Water Hockey Tournament
- Polo Premier League Tournament









## **PARTNERING** WITH RHENISH ...

... aligns your business with the Rhenish Girls' High brand. A brand which has for 165 years been synonymous with excellence, integrity and diversity.



### **TOP PERFORMING PUBLIC ORDINARY SCHOOL**

Rhenish has won the following awards in the top performing public ordinary school (Quintile 5) category: (based on NSC results of the respective year)

- 2nd place in 2021 and 2022
- 3rd place in 2023

#### **TOP LEARNERS**

Rhenisher 1st in the country for Mathematics (Quintile 5) Rhenisher 1st overall in SA (Quintile 5)

Rhenisher 1st overall in SA



### **DEPTH OF ACADEMIC PERFORMANCE SUSTAINED OVER TIME**

- In 2023
- 100% pass rate and 100% Bachelor's Pass.
- 60 A-candidates
- 492 subject distinctions i.e. an average of 3,51 A's per candidate
- Class Average: 77,42%

### A LEADER IN INNOVATION IN EDUCATION

Piloted the introduction of eLearning through the use of tablets in 2015 One of 1st schools in Western Cape to establish a Learner Support Unit that looks after the academic and mental health of our learners.



### A SERVICE **BASED CULTURE**

At the heart of all Rhenishers is a genuine desire to best serve their community - at school and in the broader community. This is a core value.



# THE RHENISH AQUATIC BRAND

Rhenish Girls' High School has central to its brand a vision of excellence. This applies not only on the academic front, but in the sports arena too. Specifically, in the swimming pool. Whether it is swimming or water polo, we strive to be up there with the best consistently.

However, to get there we need to start looking to keep up with trends in school aquatic sports; we need to set a bench mark so we can grow the game and enhance the Rhenish water polo and swimming culture. Both within the Western Cape and on a National level, we compete against public and private schools and, especially the private schools, have deep pockets from which to enhance and grow their resources.

To remain truly competitive, it is vital for us to partner with someone who will be able to share in our passion, our commitment and our vision for the next few years. We want this partner to help us reach our goals and add value to the aquatic facility and the aquatic sports at Rhenish.















## **RHENISH - AQUATICS HIGHLIGHTS**

For over a decade and a half, Rhenish Girls' High School has been regarded as the top swimming school in the Western Cape.

- Rhenish Girls' has won all the 4M Galas 2006 2024 (except 2021, as there was no 4M gala because of Covid-19). 4M is the name given to the competition between the 4 girls' (meisies) schools in the Boland -Bloemhof, Paarl Girls', La Rochelle Girls' and Rhenish Girls'.
- South African Level 2 (new level 3) Regional Championships 2006 2022
- South African Level 3 (new Junior National) Championships 2006 2022
- Top 5 in Age Group at South African Level 3 Championships 2006 2022
- 2022 ex-Rhenisher "Best Female Swimmer" (based on FINA points) at the CANA Senior African
- 2023-2024
  - Galas:
    - Over the past two years, Rhenish Girls' High School has participated in various swimming galas and has not lost one that they have participated in. These prestigious galas include the Speedo Super Schools Swimming Gala, the Menlo Park Swimming Gala, Top Schools Gala and the Boland Gala to name but a few.
  - Individual Swimming:
    - Grace de Jong and Grace Morris participated in the SANJ and Senior National Competition. In the SANJA, they both won multiple medals, while the Senior Competition saw Grace Morris walking away with medals and Grace de Jongh reaching the final of her event. Ava- Loren Van Galen, Danielle Cronje and Tayler Morton qualified for SANJ and were placed in the Top 5 in one or more of their events.
    - Amy Hartung has also proven her mettle in the SA Open Water Championship over the past two years by winning medals in 2023 and 2024. Maya Laubsher also continued to shine by bringing home a medal from this national competition.
    - Rhenishers also participate in the National Short Course Championship and do exceptionally well, such as Grace de Jongh and Grace Morris, who continued to fly the Rhenish flag high at these events by coming home with medals.
    - 2024 also saw Grace Morris represent South Africa at the XVI Africa Aquatics Swimming Championships in Luanda, Angola and bringing home medals as part of the team's successful campaign
  - Water Polo:
    - Provincial representation 23 Rhenishers have been selected to represent Western Province
    - National representation 2 Rhenishers selected
    - 2024 League Finish: 1st Team 3rd, U16A 5th and U14A 4th.
    - Rhenish also won the prestigious Somerset College Stayers Water Polo Tournament in 2023 and the Inspired Cup in 2024, while the U16A team of 2024 remained unbeaten at the Alexander Road High School Water Polo Tournament of 2024.











# WHAT WE NEED TO EXCEL

We are looking to a Lead Sponsor to invest in Rhenish Girls' Aquatics to the sum of R250 000 a year for 3 years. This will be used in the following areas to enhance and uplift Rhenish aquatic sports:

## School Teams (Water Polo and Swimming)

- Sponsored kit & gear, training
- · Competition Tour funding
- Premium coaches
- · Team building events
- · Special gifts for matrics or first teams
- Catering at fixtures
- · Upskill courses

#### **Equipment**

- Water polo caps annually 2 sets
- Water polo balls annually 12 16
- Kickboards x30
- Umbrellas x12
- Gazebos x4
- Moveable stands for supporters
- Sound system and speakers
- Lights

#### **Maintenance and Repairs**

- Cleaning robot serviced
- Water polo equipment
- · Pool covers and equipment
- · Purchase of pool chemicals
- Maintenance of pool heater to ensure optimal heating year round

#### **Facilities**

Capital Investment to proceed with the next stages:

- Stands
- Additional Cloakroom facilities
- Storage facility for equipment
- Tuck shop/Catering Facility















# BRANDING OPPORTUNITIES

The following opportunities exist for a sponsor to maximise their brand exposure at the Rhenish Aquatic Centre:

- Starting blocks 10
- Swimming flags 2
- Water Polo Goals front and side posts 2
- Boards along grass embankment fence 10
- Front facia of pool building 1
- Walls 2
- Flags 4
- Gate
- Umbrellas 4 (Currently purchasing 4 but hope to have 10 - 12 eventually)
- Each umbrella has two panels open for sponsorship branding
- Stands 4 10 branding on shade cloth tops and back of stands

### **Branding within Aquatic Teams**

- Swimming costumes
- Water polo Costumes
- Swimming caps
- Water Polo caps
- Team tracksuits
- Team dresses
- Team wet bags
- Team sports bags







## STRUCTURE OF THE SPONSORSHIP

As the Rhenish Girls' High School Lead Aquatic Sponsor:





#### RHENISH AQUATIC CENTRE

- As Lead Sponsor, you will have co-naming rights of the Aquatic Centre - (Your Name) Rhenish Aquatic Centre
- Facia board on Changing Rooms with your brand
- Of the four flags, two are your brand flags
- Your brand on all starting blocks
- Your brand on the Goal Post surrounds
- Your brand on alternate back stroke flags
   alternating with the Rhenish Girls' logo





- Co-branding on social Media posts relating
- to aquatics, e.g Player or Play of the week. Name to appear in all team names - e.g
- (Your name) Rhenish U14A Water Polo/ the (Your name) Rhenish Swimming Team
- One advert (sponsor to supply) per month in the Rhenish News
- Opportunity for representative to hand out the Aquatic Awards at Summer Sports Awards Dinner
- Name / logo to feature on all fixture lists and Results publications
- 1 full page advertisement in the yearbook Name / logo on the school's website



\*9,541 Facebook Followers \*5,928 Instagram Followers \*Circulation of 2 145 for the weekly Newsletter





- co-branded (school approved) on swimming and water polo costumes (sponsor to do branding)
- co-branded (school approved) on water polo and swimming dresses (sponsor to brand items)