



Dorette Potgieter

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Cape Town

South Africa

8000

Dorette Potgieter is an experienced film and digital media producer with demonstrated success in developing storytelling into moving pictures producing high quality work and achieving objectives in competitive environments. Dorette is an ambitious and focused professional excited at any possibility to apply her expertise with a passion for Live Performance since the 80's. As skilled content creator with a natural talent for storytelling and the capacity to handle technical editing, business operations and team leadership, she also enjoyed working as senior Ad-HOC Post Grad Live Performance lecturer at AFDA from 2018 – 2019 promoting the School for the Creative Economy. She now works as implementing agent for the SA Film Academy running programs for the Drakenstein Municipality, training unemployed youth whilst implementing accredited learning to high school learners in Film, Television and digital media production, creative script writing and on camera performance. As a creativity-driven individual with strong technical knowledge and problem-solving skills, she can assist in the growth of any likeminded business whilst giving back to the future.

SKILLS

Producing and directing	Production and production- coordinating management
Lecturer in Live Performance for screen	Copy editing and proof reading
Concept development	Strong creative vision
Film and Video Production	Effective interviewer
Pre-production, production and post-production	Basic editing on Adobe Premier Pro
TV and Radio background	Imago Relationship Facilitator

EXPERIENCE

Executive Producer

Cape Town, South Africa

Owner of Dorette Potgieter Productions since 2015 to current

- Produced, directed and managed the production of a 48min documentary set inside Pollsmoor called 'KANS' filmed in 2019 with a one-year broadcasting license agreement to M-NET 2020- 2021.
- Produced and directed various documentaries and marketing videos for the Vuya Foundation, Henkel SA (Pty) Ltd, Bonaire, Steenkamp Landboudienste, Partners in Wine, the University of Stellenbosch, etc.
- Recruited, hired and developed personnel, in addition to overseeing operational budgets, negotiations and pre production, production as well as post-production duties.
- Created project budgets and managed all production costs.
- Supervised team of creative and diverse individuals, including varied job titles and professional levels.
- Recruited and hired a freelance production crew, negotiating rates.
- Cultivated project funding through presentations to investors and project stakeholders.
- Analyzed risks, liaised with governmental agencies for approval and managed logistics.
- Supervised and worked closely with technical crew throughout the film production processes.
- Kept productions in compliance with network and legal requirements.
- Administered footage and music license agreements, talent releases, location releases and distribution.

Commercial Production experience

Cape Town, South Africa

Worked as freelance film crew member as production manager, production and cast coordinator as well as VIP client chaperone on locations in Cape Town for Big Sky Productions SA & Berlin (WOOLWORTHS & GALLARIES LAFAYETE); Electric films/The Bank UK (SAB Miller 'Peroni'); Frieze Films/JWT UK & Turkey (ISIK SELI); Frieze Films/BannaSplit Brussels

(BELGACOM); McKenzie Rudolph film/Echa UK (FEEDER music video); Rolling Pictures/Laterna Germany (GALERIA KAUFHOF); Filmscape / Big Bang UK (NICORETTE); Velocity / McCann-Ericson Frankfurt (OPEL CORSA); Filmscape / BBC Creative Service (BBC NEWS PROMO)

Hosting Workshops

Cape Town; JHB, South Africa

Self-employed from 2015 to current

- Personally developing a format to assist all talent with the basic understanding of digital media production, creative script writing, basic on camera performance as well as On Camera Casting Performance.
- Tools to help deal with performance anxiety and life coaching.
- Set up camera and lighting equipment to capture best possible footage with playback to all participants to enhance the feedback and talents experience.
- Provided on-site and on-location filming services, including setting up lighting, audio and resolving technical issues.
- Composed and framed each shot and applied technical aspects of light, lenses, film, filters and camera settings.
- Use Adobe Premiere Pro to edit videos and create video clips for marketing and distribution on various platforms.
- Implementing agent for the SA FILM Academy.

Professional Actress

Cape Town, South Africa

South African ANAGENT: Artist

- Researched roles to learn traits, mannerisms, accents and other key features of characters.
- Worked closely with voice instructors to learn new dialects and accents for acting roles.
- Attended casting calls to audition for roles in various film, digital and stage productions.
- Gave press interviews to promote upcoming series and films.
- Attending fittings with wardrobe department for costume measuring and alterations.
- Memorized basic scripts and dialogue for film, television and stage appearances.
- Applied expertise in body movements, gestures and different forms of speech to drive and engage audience members
- Collaborated with other actors to brainstorm and develop ideas into storyboards and scripts.
- Collaborated with directors to find best interpretations for characters.
- Studied and memorized scripts to learn lines and cues.

Digital Content Creator

Cape Town, South Africa

April 2019 to current

- Planned, produced, scripted and presented video marketing campaigns.
- Utilized editing and photography tools to enhance storytelling.
- Utilized social listening skills to craft valuable original content.
- Crafted strategies to generate tailor-made content aligned with brand image.
- Gathered information from staff to produce relevant content based on current activities and organization updates.
- Coordinated with marketing team to drive messaging & promote campaigns.
- Produced clear and concise creative briefs outlining objectives and requirements for various campaigns.
- Worked effectively in cross-functional, fast-paced environment to complete digital media production tasks in time for delivery.

Director and Producer

Cape Town, South Africa

Registered Vendor for M-NET as well as the Drakenstein Municipality

- Develop a script, made revisions and changes for improvement to produce the 48min 'KANS' documentary set inside Pollsmoor, a correctional service center in Tokai, just outside Cape Town.
- Stayed calm at all times, even during moments of extreme stress dealing with difficult personalities, to accomplish professional goals filming inside Pollsmoor, a correctional service center.
- Scheduled interviews with guest speakers etc.
- Prepared crew, including film production team, to effectively handle every possible scenario filming inside Pollsmoor.
- Tackled issues with crew members and talent immediately to achieve quick and effective resolution while keeping the project on schedule.
- Worked successfully with diverse group of coworkers to accomplish goals and address product and service issues.
- Juggled multiple projects and tasks to ensure high quality and timely delivery.
- Resolved interpersonal conflicts by listening, finding common ground and building relationships.
- Negotiated the original commissioning agreement with M-NET into a license deal to keep the IP of the documentary and safeguard all stakeholders of possible exploitation.

Co-CEO & Founder of FILM 4 Offenders

Cape Town, South Africa

SA FILM Academy as implementing agent from March 2019

- As founder and CO-CEO of **FILM 4 Offenders** in agreement with the SA FILM Academy NPC, Dorette Potgieter managed to facilitate a signed MOU with the Department of Correctional Services whilst launching a skills development and training programme on 26 March 2019 in Digital Media Production, creative script writing and on camera performance inside Pollsmoor, a Correctional Service Center in Cape Town, Tokai.
- Dorette negotiated all the contract terms and conditions whilst securing the required regional quality assurance to register the FILM 4 Offenders programme in agreement with the SA FILM Academy.
- Developed and maintained thorough knowledge of all regulatory, departmental and company policies always maintaining favorable working conditions and safety.
- Engaged in risk management reviewing proposed actions and employee conduct and assessing for potential liability.
- Due to COVID-19 the Film 4 Offenders skills development and training programme is currently not operational inside Pollsmoor, but the aftercare programme has been running since September 2019 in agreement with the First Community Resource Center NPC at Camp Joy near Strandfontein and in Hanover Park, Cape Town under the guidance of Pastor Craven Engel.

Ad-HOC Senior Post Grad Lecturer

Cape Town, South Africa

AFDA Feb 2018 to Oct 2019

- Lectured classes of up to 46 students splitting the class in 1/2 to accommodate the students' needs in space provided.
- Utilized diverse teaching methods, including lectures, presentations and class activities to deliver curriculum.
- Delivered course lectures and making digital recordings of performances with play back to enhance comprehension.
- Created instructional and lecture plans for classes in compliance with course objectives.
- Created presentations to deliver lectures in classrooms and or online.
- Developed lectures to accommodate for different learning styles, maximizing students' comprehension.
- Engaged with students in classrooms through discussions and small group sessions.

Local and International Modelling

Cape Town, South Africa; London; Germany

Agents: Pulse Models, Fusion Models, Topco Models, NEVS and Talents Heide from March 1986 to March 2019

- Attended casting calls, fittings, shows and shoots.
- Upheld high standards of professionalism in high-stress environments.
- Increased social media presence to promote specific brands and products.
- Arrived early for shoots to give extra time for hair, makeup and styling.
- Cultivated relationships with many professional photographers.
- Met with designers to define guidelines for runway shows and presentations.
- Prioritized and organized tasks to efficiently accomplish service goals.
- Juggled multiple projects and tasks to ensure high quality and timely delivery.
- Provided excellent service and attention to customers when face-to-face or through phone conversations.

EDUCATION AND TRAINING

High School Diploma - Boston House College North Cape Town, South Africa

Associate of Arts: Musical Theatre Pretoria Technician, Pretoria

Associate of Arts: Ballet University of Cape Town, South Africa

Bachelor of Arts: Drama Stellenbosch University, South Africa

Master of Arts: IMAGO Relationship Facilitating Therapy, Cape Town & JHB, South Africa

LANGUAGES

Afrikaans: First Language

English: Proficient

ACCOMPLISHMENTS

2018 HUISGENOOT- TEMPO television nomination for Best Actress in a Drama – Swartwater II as Anne lien Steyn

2017 Silwerskermfees winner of South African film festival Blitz Pitch

2015 TEMPO AWARD for Best film of the year in South Africa - BALLADE VIR 'n ENKELING

2015 BEST DRAMA at the Sabaoth International Film Festival in Milan, Italy - BORN TO WIN

2015 ROYALTY SOAPY AWARD for most popular soapie – VILLA ROSA

2015 ROYALTY SOAPY AWARD nomination for outstanding supporting actress as Wanda in Villa Rosa

2010 SAMA nomination for best children album Janneman in die diereryk, South Africa

2005 SAFTA winner for Best ensemble cast as Gina in Rhythm City, eTV South Africa

1989 MISS LOREAL ELSEVE BEAUTIFUL HAIR South Africa, national winner

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.apm.co.za/artiste/dorette-potgieter-624/#acting>
- <https://www.apm.co.za/artiste/dorette-potgieter-624/#voice>
- <https://www.youtube.com/watch?v=O9RM0kvwN8g>
- <https://dorettepotgieter.com/>

BIOGRAPHY

Dorette Potgieter is a celebrated South African actor and public figure with a resume that range from film, theatre and television since the 80's. Dorette studied Drama at the University of Stellenbosch and left South Africa for Europe in 1995 with a 2-year modeling contract working in London and Germany. After returning from Europe in 1997 she walked into a 12-month contract with Franz Marx and became a household name as Susan Bosman in *Egoli* broadcasted in several African

countries. She enjoyed her acting career in South Africa with some lead parts on local television that include *Voete van Goud*, *Soutmansland*, *Villa Rosa*, *Hard Copy*, *Plek van die Vleisvreeters*, *Rhythm City*, *Vloeksteen I & II* and *Die Kasteel*. She became the anchor presenter and talk show host for *Glitterati* from 2007 - 2009 where she worked with multi cameras, in Studio 1 at M-NET, presenting and interviewing local stars as well as international artists and 'famous' personalities.

Dorette Potgieter ventured into producing for stage and television from 2009 – 2011 running an independent production house and recording studio, producing various music albums and stage performances in South Africa, Belgium and the Netherlands. Dorette gave birth to her only child, a daughter in 2009. She never stopped acting in between producing and running the studio. Dorette Potgieter was also seen as Alicia Franke in the film *Ballade vir 'n enkeling* and she worked alongside many international actors including Alyssa Milano, Elizabeth Berkley, Christopher Lambert, Dennis Hopper, Patrick Bergen, Greg Wise in various films.

After returning to Cape Town for good in 2011 Dorette decided to host workshops as a means to support herself and her daughter with *On Camera Performance*, *Creative Script Writing* and *Digital Media Production* to young interested school students, up coming actors and models alike. She was also fortunate to work with the acclaimed director and cinematographer Alik Sakharov on *Black Sails* in 2015 produced in Cape Town, South Africa.

Dorette returned to her books and studied IMAGO *relationship facilitating*. Whilst busy with her Masters in 2015 doing research, her path crossed with HOPE Prison Ministries hosting the *Restorative Justice Programme* inside Correctional Services during which period Dorette also landed the lead in a SA Film Academy produced short film, *Love in hard times*, the is rest history. After 3 years of planning and developing the Skills Development and Training programme, she founded *FILM 4 Offenders* NPC in agreement with the SA FILM Academy and launched a basic film school inside Pollsmoor, one of the worlds most notorious prisons.

Dorette's latest television stint was as Anelien Steyn in the popular drama series *Swartwater* on SABC 2 broadcasted from 2018 – 2021 with a HUISGENOOT TEMPO television nomination for Best Actress in a Drama. After lock down Dorette landed the lead in two kykNET short films, *Tjops vir Brekvis* and *Madelein* opposite Brümilda v Rensburg. More recently Dorette just finished filming *Hammerskjöld*, based on Dag Hammerskjöld's life, a Swedish production still filming in South Africa.

'KANS' DOCUMENTARY

Produced and directed by Dorette Potgieter for Dorette Potgieter Productions

KANS / CHANCE, a 48-minute documentary about the effect and success rate of prison rehabilitation programs and the lives of inmates inside Pollsmoor, a Correctional Service Centre in Cape Town, South Africa. This documentary celebrates the good work done with offenders through rehabilitation and restoration programmes in challenging circumstances.

Producer and director Dorette Potgieter tracks how Pollsmoor has changed since Nelson Mandela's incarceration after his release from Robben Island, 3 decades ago and the ultimate triumph of the will over seemingly insurmountable adversity. (age restriction 13+)

EDC – Early childhood development

Marketing and fundraising videos produced and directed by Dorette Potgieter for Dorette Potgieter Productions

CLIENT: Vuya Foundation

The **Oppie Koppie crèche** is situated in the poverty-stricken area of Prince Alfred's Hamlet, Ceres. In 2010 the crèche opened its doors to 75 children and at that stage already over subscribed. In 2018 a further 3 classrooms were added to accommodate an ever-increasing waiting list. The school can now accommodate 150 children.

<https://youtu.be/XPBdEycBFcc>

The **New Rest valley crèche** is a further extension to the existing housing development of Esterhof and approximately 80 children between the ages of 2-5yrs entered into this newly developed EDC crèche in April 2023.

<https://youtu.be/EKyG1beTHg0>

CLIENT: Henkel SA (Pty) Ltd

The **Thamaho crèche** situated in Katlehong, JHB provides a safe, nurturing environment for disadvantaged children in the area. This EDC center was built and donated by Henkel in 2007 and provides a sustainable early learning education center to the community for 80+ learners. <https://youtu.be/FNiXgfKHR3E>

DORETTE POTGIETER
PRODUCTIONS

Company registration number: 2000/069633/23